# Limbic Studio Rates

# **RETAINER PRICING**

A retainer is a great option if you have a high volume of work and you want prioritized services. The bigger block of hours reserve, the better pricing you get. Retainers are billed monthly (net 30) for the duration of the contract. Below are general offerings that have worked well for other clients, but I am always happy to discuss an arrangement that works best for you.

#### 200 hours @ \$19,000 for 90 days

Hours expire approx. 90 days from contract signing, with monthly payments. If hours are used in full before 90 days, the full amount will be invoiced and due within 30 days. \$6,333/month for 3 months

#### 100 hours @ \$9,700 for 90 days

Hours expire approx. 90 days from contract signing, with monthly payments. If hours are used in full before 90 days, the full amount will be invoiced and due within 30 days. \$3,233/month for 3 months

#### 50 hours @ \$4,900 for 90 days

Hours expire approx. 90 days from contract signing, with monthly payments. If hours are used in full before 90 days, the full amount will be invoiced and due within 30 days. \$1,633/month for 3 months

# **Custom Retainer Or Contract Options**

Let's discuss and figure something that works for both of us!

# HOURLY PRICING

Need help for only a few hours? Or want to see how things go for a few projects? This works great for Casey to drop in for some ideas or at the beginning of a project too. Hourly work is good for design and brand consultation, audits, general meetings and conversations.

# \$100/hourly



# Terms and Notes

# Terms

#### Contract

If we choose to engage, I'll share a contract for us both to sign, and I'm always open to discussing additional terms and NDAs on your end as well!

# Out of Scope Work

If any unexpected costs come up that could potentially be out of scope from our original agreement, I'll make sure to address immediately so we can work out a solution that works for everyone.

# **Payments & Invoicing**

#### Hourly Payment

I will invoice every 10-20 hours as soon as those hours are completed, depending on the anticipated duration of our engagement. Payment due within 30 days of each invoice.

#### Retainer Payment

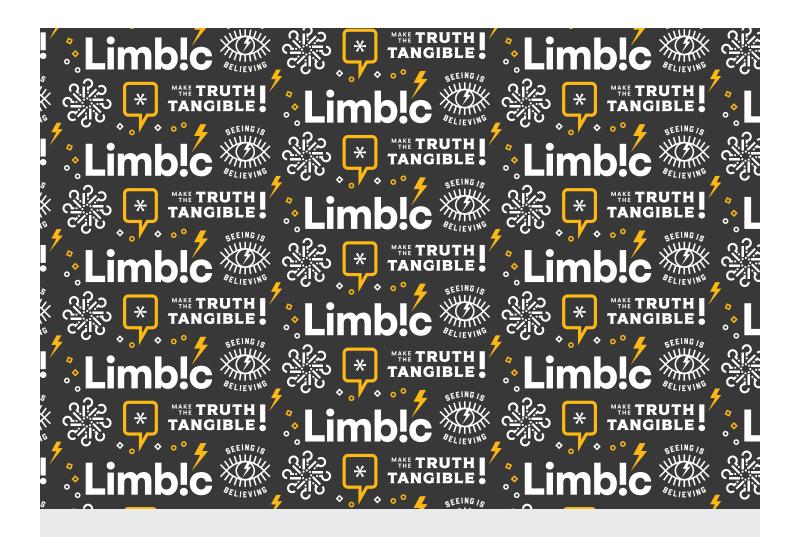
Engagement begins upon contract signing, and payment due within 30 days of each invoice.

Branding Kits & Project-Based Payment Generally, payment is billed 50% up front and 50% upon completion of the project before files are handed off.

# Thanks!

I am happy to discuss pricing, terms, and working together if you have any preferences or questions!





# Thank you!

Casey Kelly Pérez casey@limbic.studio

www.limbic.studio @limbic.studio

